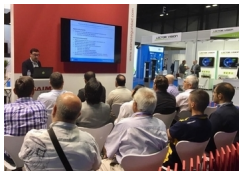

Mobility chief Rafael González stood before crowds at the Trafic expo today in Madrid to talk about formentera.eco, the island’s system to restrict the flow of incoming vehicles. Attendees of the fair, which runs 8 to 11 October, will learn about safe and sustainable mobility.

Councillor González gave an overview of the mobility projects launched on the island in recent years, from nature trails, pedestrian zones and metred parking in the island’s main urban centres, to sustainable vehicle promotion, tightened regulations on vehicle access to places like Ses Salines nature reserve and Es Cap de Barbaria lighthouse, adoption of the first “Sustainable Mobility Plan” and rollout of formentera.eco.

On that last note, González described the system as without precedent anywhere in Spain, and highlighted, apart from the growing popularity of sustainable mobility options like public transport and cycling, success in one priority area in particular: “breaking the trend of ever more saturated roads during the high season”.

**Looking ahead**

González described public transport improvements and expansion of the nature trail network as areas of acute importance moving forward, not to mention engaging with local non-profits, NGOs and businesses in the creation of a roadmap for regulation next summer. “It will reflect the fact that sustainable mobility is synonymous with sustainable tourism”, said the councillor. “This, together with other conservation measures, is what we’re relying on so that Formentera is still around for future generations to enjoy.”

**9 October 2019**
**Department of Communication**
**Consell de Formentera**